



NATIONAL COVERAGE
677 AdBarriers in
206 car parks nationally

TARGETED
Target city centres, shopping
centres and airports - car parks
available individually, or
in bespoke packages

TESTIMONIAL
Travelex were proud to be the launch advertiser
on T4 Alvern's new backlit AdBarriers at London's
Heathrow Airport... T4 Alvern's new AdBarriers
are a unique way for us to target a
relevant audience

TARGETED
2.7 million verified parking
users every 2 weeks

PACKAGES
NCP car parks, London
Heathrow terminals, City Airport

UNMISSABLE
Parking users will look at your
ad for 10 seconds on average

DRIVE LOCAL TRAFFIC
Ideal for driving traffic to a
local business or retail outlet