Lords Builders Merchants

Building up business with AdNozzles



"Choosing AdNozzles as part of our awareness campaign was not a difficult decision for us to make - we knew where our customers would go to fill their vehicles so we could target them accordingly."

"We have 10 years experience in both the trade and retail sectors and have run campaigns to promote our business with other media but AdNozzles were a new venture. As it turned out, they proved to be a very successful choice, as we have had many comments from both existing and new customers mentioning to our sales teams that they saw our AdNozzles."

"We have been very pleased with the way in which this media has fitted in with our ongoing promotional strategy, especially when we opened a new branch in Hayes. We will certainly be using them again in the future to inform our customers of the products, promotions and services Lords can offer."

John Welch Marketing **Lords Builders Merchants**







Contact T4media on 020 7233 9777

