

## **Artwork Guidelines**

Files can be received by: Email, WeTransfer or similar.

Please supply all artwork on this template in Illustrator (Ai) format or High-Res PDF using the correct layer and allow 5mm bleed outside of the magenta guide lines.

All fonts should be converted to outlines and any images embedded.

Bitmap images should be in CMYK and be at least **300dpi** at final size for optimum image quality.

## **Creative Recommendations**

Use of bold colours, clear images, strong branding, simple message not too text heavy, relevance to environment and/or format, multiple creative executions available & recommended.

## **Artwork Delivery**

Please deliver artwork to: artwork@t4media.co.uk

Date:

15/02/22

Filename: AdGates Template A